



Freedom Flight Prize Zero-Carbon Flight Across the Atlantic

Technical Panel

We are inviting a small selection of experts from cross disciplinary backgrounds to join our panel of technical experts and advisors. By joining the panel, you do so on a voluntary basis – there is no remuneration for panel members.

What's in it for you?

As a 'panellist' you will enjoy recognition by the Freedom Flight Prize and exposure on its websites and related media. We hope this provides a route to write and publish materials to engage the public in sustainable travel and support what we expect to be an historic project with an amazing legacy. There also be may be additional collaborative marketing and PR opportunities that could benefit you and potentially your organisation.

Who are you?

You will be an expert (10 years plus experience), passionate about your field of work and your interests may be related directly to the aerospace industry, climate change, environmental management or public engagement in science / engineering.

What are we asking from you?

Eventually you will be asked to help validate the winner against the competition criteria supplied by Carbon Footprint Ltd... but this could be some way off. In the meantime :

Be an advocate for the project - we are not asking you to constantly write/broadcast about it, but we will ask from time to time for you to contribute to news articles about it to build the public awareness and update on news.

Contribute to news/update pieces - For example, this might include blog/profile pieces about yourself, commentary about technology, market trends, development milestones. We expect this to take no more than 2 days a year.

Be an excellent communicator - you will be happy with public speaking and able to communicate difficult subjects at layman level. You may have media training, but this is not a requirement.

Remain apolitical about the Freedom Flight Prize - The Freedom Flight Prize is apolitical and we require contributed articles and content to be free from any political messaging.

What about judging?

Full details of the procedure for judging / validating will be issued when we have contestants with potentially viable solutions. The panel will be expected to meet in a London location (potentially at the airport used for in the Freedom Flight Prize journey) for a ceremonial judging/winner press call.

Interested in joining finding out more about this opportunity?

Email us at: hello@freedomflightprize.org

www.carbonfootprint.com
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